

## READ ANDREA'S STORY:



Andrea's employer is subscribed to Reward Me Now's Health Rewards plan, which enables rewards for employees who meet a weekly step goal: in this case, 7,500 steps per day for 5/7 days per week. The reward is £50 credit, which Andrea's employer shares amongst the employees who meet this goal.

Since starting her job in March 2022, Andrea has received a total of **£148.78 in credit from her employer** which can be used to purchase discounted vouchers and has made **further savings of £89.05**. That's a lot of steps!

Some of Andrea's credit was used to take her niece to GO Ape for her birthday, where new memories were made while monkeying around. Andrea says: "I saved 9% on entry to GO Ape for my little niece, she had a fantastic birthday trip and I had extra money to spend on drinks, snacks, etc. while we were there".

Andrea says she is saving her remaining credits for a long weekend break for herself and her boyfriend later this year.

She adds: "You can get up to 12% discount on travel or hotel stays using the App".

What's more, Andrea says the step challenge has helped her increase and maintain her activity levels. "I was never really a 'walker' before I started this job - I'd average around 5k per day - but with the incentive, I made a conscious effort to take a 5-minute stroll in my lunch break and an evening walk when I got home".



"When I saw the credits building in my Reward Me Now app it spurred me on to do even more - I've now even started playing badminton once a week even though there's no reward for that - the exercise bug got me and I genuinely love being more active now!"



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